

PRESS RELEASE

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ALD AND MICROSOFT SIGN PARTNERSHIP AGREEMENT TO DEVELOP SMART MOBILITY SOLUTIONS

ALD and Microsoft have entered into a partnership agreement to mutually develop a dedicated smart mobility platform for sustainable, digital and integrated mobility solutions.

The platform will be co-created with Microsoft leveraging its Cloud Azure expertise and Artificial Intelligence solutions for connected cars and cities and ALD's business and market expertise in the mobility ecosystem to generate new opportunities, experiences, products and services.

ALD and Microsoft : at the heart of smart mobility

Changing lifestyles, technological progress, environmental constraints and growing urbanization are driving tomorrow's disruptive changes in mobility. Within this context, ALD aims to further engage with its corporate clients and employees who are eligible for mobility solutions.

With support from Microsoft, ALD will design and develop solutions to provide packaged smart mobility services. These solutions will range from car-sharing strategies, bundled mobility services, flexibility, payment options and digital telematics.

In order to continuously develop and launch new connected services, products will be modeled on the platform through an agile, iterative development and testing process to ensure continual business alignment and product viability. These products can ultimately be rolled-out to a broad customer base with Microsoft's secure Azure Cloud platform which helps streamline market implementation, with unlimited scale, worldwide.

"Partnering with Microsoft will help us significantly accelerate the development of the technologies needed to shape the mobility solutions of tomorrow," confirms John Saffrett, Chief Operating Officer at ALD. "ALD aims to be at the forefront of the changes clients are facing by providing integrated digital solutions and customized mobility services to address the growing challenges of urban mobility."

"We are proud to partner with ALD to accelerate their mobility strategy and unlock new experiences for their customers. I am convinced that this collaboration, based on Artificial Intelligence and Cloud technology, will bring new standards for smart mobility" says Laurent Curny, General Manager Services Division at Microsoft France.

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ALD

ALD is a global leader in mobility solutions providing full service leasing and fleet management services across 43 countries to a client base of large corporates, SMEs, professionals and private individuals. A leader in its industry, ALD places sustainable mobility at the heart of its strategy, delivering innovative mobility solutions and technology-enabled services to its clients, helping them focus on their everyday business.

With 6,000 employees worldwide, ALD manages 1.48 million vehicles (at end September 2017).

ALD is listed on Euronext Paris, compartment A (ISIN: FR0013258662; Ticker: ALD) and its share is included in the SBF120 index. ALD's controlling shareholder is Societe Generale.

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ABOUT MICROSOFT

Microsoft (Nasdaq "MSFT" @Microsoft) is the leading platform and productivity company for the mobile-first, cloud-first world, and its mission is to empower every person and every organization on the planet to achieve more.